

# CRAIG R KEY

## DESIGNS

I am a creative and versatile graphic design professional with a passion for creating innovative visuals for print, digital media, and web platforms. As a dedicated team player, I thrive in collaborative environments, working closely with marketing, copywriting, and design teams to produce impactful visuals that enhance brand identity and help achieve client goals.

### Work Experience

**Graphic Designer**                      **June 2024 - Present**

*The B-List with Tara and Courtney*

- Designed podcast logo and visual branding.

*The DRIPBaR Keller*

- Marketing assistant.

**Asst. Store Manager**            **January 2023 - May 2025**

*Famous Footwear*

- Coached and mentored new employees on company policy and customer service.
- Resolved customer complaints and processed refunds/returns efficiently.
- Monitored store security and prevented theft.
- Recommended various products using detailed knowledge.
- Maintained and organized store inventory.

**Tech Consultant**            **October 2021 - January 2023**

*Target*

- Handled customer complaints and provided tech product recommendations.
- Responded to phone inquiries using SOPs.
- Solved customer issues with creative solutions.

### Notable Projects

Personal Projects

*The Book of Thomas*

*October 2023*

- Conceptualized and designed an original book cover, focusing on typography, composition, and visual storytelling.
- Utilized Adobe Creative Suite to create a polished and professional final product.

*The Consequences: Issue 1*

*August 2025*

- Wrote and Illustrated the 24 page comic book.

### Skills

- |                       |                         |
|-----------------------|-------------------------|
| Adobe Creative Suite  | Figma                   |
| Canva                 | HTML & CSS              |
| Time Management       | Effective Communication |
| Technical Proficiency | Critical Thinking       |
| Task Prioritization   | Strategic Planning      |
| Adaptability          | Problem-Solving         |

### Education

**Tarrant County College**

*Associate of Applied Science*                      *May 2024*

- Graphic Communication

### Certifications

- CRT 1 in Computer Graphics

### Accomplishments

- 3.7 GPA
- Dean's List